### Overview

What is AI ethics?

Origins AI ethics

Transition to Maturity AI ethics: 2019

Organized AI ethics

Principles versus dilemmas/tensions in AI ethics

### What is AI ethics

#### What is Al?

Knowledge production from pattern recognition Opposed to human knowledge production from linear reasoning, cause/effect AI: Rain  $\rightarrow$  Clouds, Human: Clouds  $\rightarrow$  Rain

#### What is Ethics?

Translating experience into language of human values (Opposed to Physics, Economics)

Evaluation, what is worth doing/having on human level

# Origins AI ethics

Medical ethics + business ethics + general applied ethics

#### 1985, Beauchamp and Childress, Principles of Biomedical Ethics

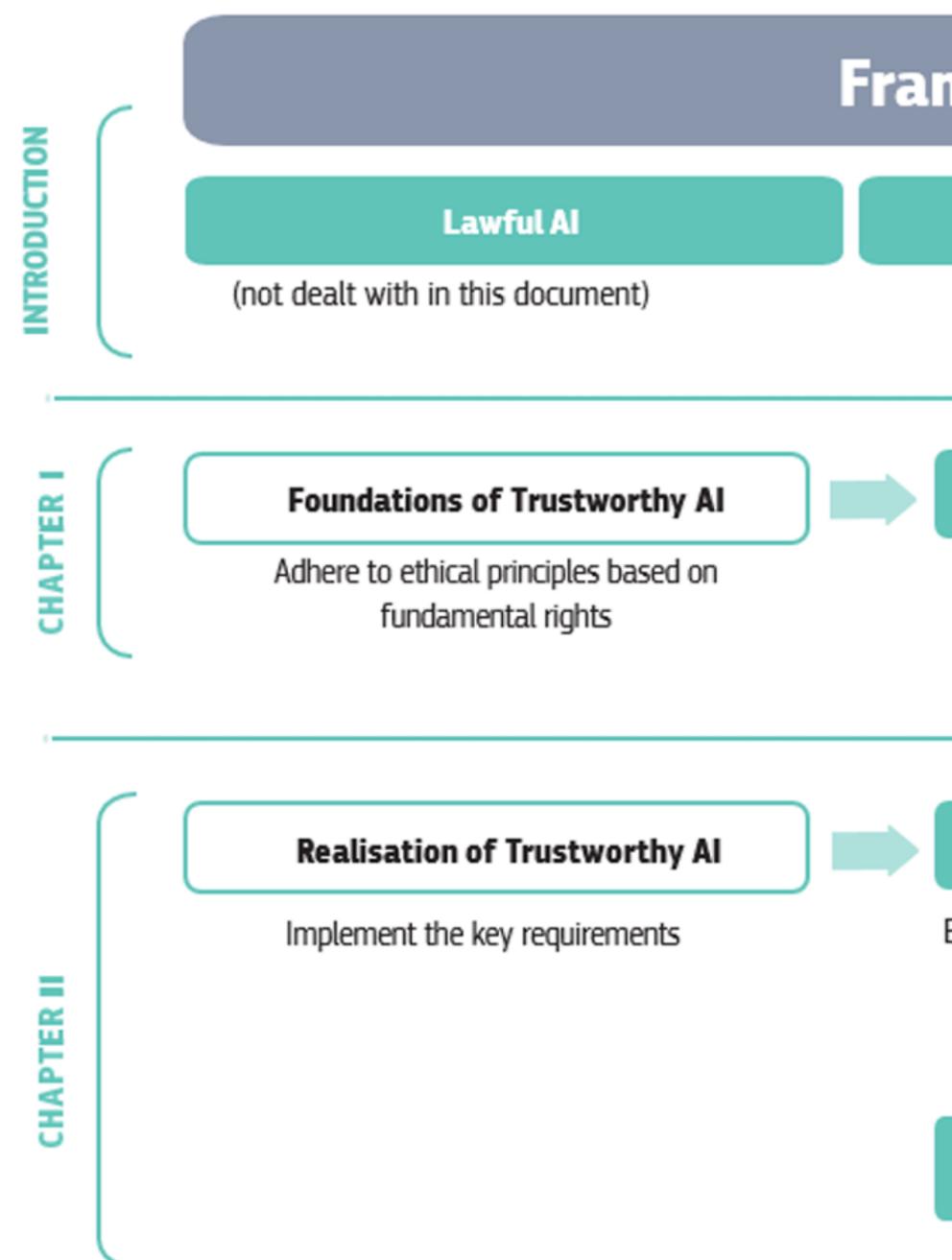
Autonomy Non-maleficence Justice Beneficence

\*https://digital-strategy.ec.europa.eu/en/library/ethics-guidelines-trustworthy-ai

\*Floridi, L., & Cowls, J. (2019). A Unified Framework of Five Principles for AI in Society. Harvard Data Science Review, 1(1). https://doi.org/10.1162/99608f92.8cd550d1

# 2019, Transition to AI, European Union: *Ethics Guidelines for Trustworthy AI*

Autonomy Prevention of harm Fairness (Justice) Explicability



### Framework for Trustworthy Al

#### **Ethical AI**

#### **Robust Al**

#### **4 Ethical Principles**

Acknowledge and address tensions between them

- Respect for human autonomy
- Prevention of harm
- Faimess
- Explicability

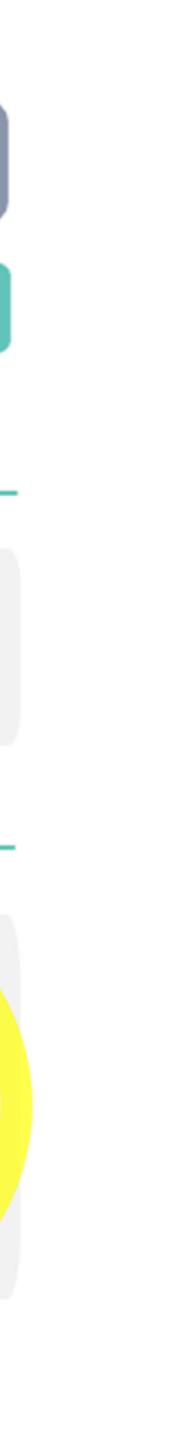


Evaluate and address these continuously throughout the AI system's life cycle

via

Technical Methods Non-Technical Methods

- Human agency and oversight
- Technical robustness and safety
- Privacy and data governance
- Transparency
- Diversity, non-discrimination and faimess
- Societal and environmental wellbeing
- Accountability



# Proliferation of AI ethics principles...

Doc 2017, Owlperland **Top 10 Principles** for Ethical AI UNI Global Union Oct 2019, United Dates IBM Everyday Ethics for Al

Feb 2013, Chie **Declaration of the Ethical** Principles for AI UA Latam

> Jan 2019, Oweden **Guiding Principles on** Trusted Al Ethics Telia Company

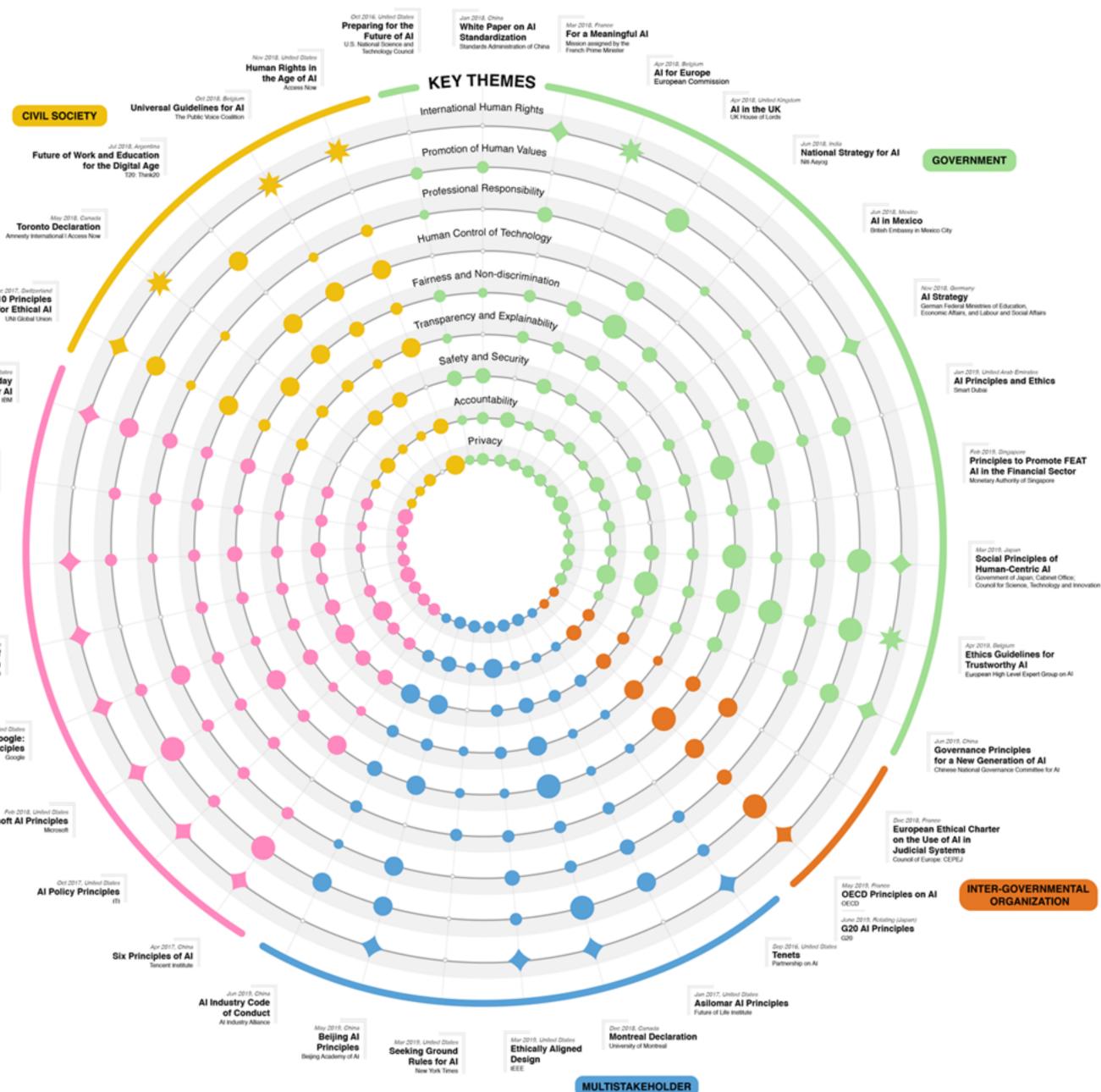
> > Oct 2018, Spain Al Principles of Telefónica Telefonica

PRIVATE SECTOR

Jun 2018, United States Al at Google: Our Principles

Feb 2018, United States **Microsoft AI Principles** 









Ethics Guid (EC)
HUMAN AGE
PRIVACY & D
DIVERSITY, N
SOCIETAL & I
TECHNICAL R
TRANSPAREN
Accountabi

delines for Trustworthy Al	Survey of Ethics Principles (Jobin et al 2019)
ENCY & OVERSIGHT	Freedom & autonomy
	DIGNITY
DATA GOVERNANCE	PRIVACY
NON-DISCRIMINATION, FAIRNESS	JUSTICE & FAIRNESS
	Solidarity
ENVIRONMENTAL WELLBEING	SUSTAINABILITY
	BENEFICENCE & NON-MALEFICENCE
	Trust
ROBUSTNESS & SAFETY	
NCY	TRANSPARENCY
ILITY	Responsibility



# Dilemmas in AI ethics: True, Practical

**True**: Privacy versus Fairness functioning across distinct demographic groups.

**Practical**: Accuracy versus explainability The most accurate AI results can emerge from an internal logic that developers or users do not fully understand. Still, perfect accuracy can coexist with full explainability.

Perfectly safeguarding users' personal information prohibits assessments of AI