**1. What is Privacy? Experience**

* Free TV / Elvis / Target

**2. What is Privacy?**

* Control over access to our personal information
* What is PI?
* Privacy as a verb

**3. Cases: Neighbors, Surveillance Camera Man, “Homeland Security”**

**4. Why do we want (and not want) privacy?**

* To be someone (Ashley Payne)
* To be someone else
* Intrinsic versus mediated value
* Why do we not want privacy…

**5. Case: Facebook and the end of privacy?**

* Empirical
* Psychological (Then end of shame?)
* Ethical

**6. Protecting privacy today**

* Privacy-by-design
* Ownership

**7. Privacy, autonomy, and explore/exploit dilemma, descriptive privacy**